Claims

What is claimed is:

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1.   A method for creating a profile related to a person, comprising the steps of:

identifying at least one object or icon associated with the person;

10   receiving information related to the object or icon via a tag;

accessing an object profile in accordance with the information received from the tag;

accessing a unique profile associated with the person; and

15   modifying the unique profile in accordance with the object profile.

2.   The method according to Claim 1, further comprising the steps of receiving a key to facilitate accessing the unique profile.

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3.   The method according to Claim 2, wherein the key is credit card number, a social security number, a voice print, a vehicle identification number (VIN) or a unique random number.

4. The method according to Claim 1, wherein the object profile includes at least one identifier and the unique profile includes a plurality of adjustable values.

5. The method according to Claim 4, wherein the modifying step includes adjusting the adjustable values based upon the identifier.

6. The method according the Claim 1, wherein the unique profile reflects the personal tastes, social values, habits, or interests of the person.

7. The method according to Claim 1, wherein the object is a miniaturized icon, a toy, a figurine, a pin-button, or physical object owned by the person.

8. The method according to Claim 7, wherein the tag is integrated, embedded, coupled or temperately associated with the object.

9. The method according to Claim 1, wherein the object profile and the unique profile comprise XML documents.

10. The method according to Claim 1, wherein the object profile and the unique profile are stored in one or more databases that are accessed via a communication network.

11. The method according to Claim 1, wherein the tag comprises an RFID or barcode tag.

5   12. A memory medium including code for creating a profile related to a person, the code comprising:

code to identify at least one object or icon associated with the person;

code to receive information related to the object or icon
10   via a tag;

code to access an object profile in accordance with the information received from the tag;

code to access a unique profile associated with the person; and

15   code to modify the unique profile in accordance with the object profile.

13. The memory medium according to Claim 12, further comprising code to receive a key to facilitate accessing the unique profile.

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14. The memory medium according to Claim 13, wherein the key is credit card number, a social security number, a voice print, a vehicle identification number (VIN) or a unique random number.

15. The memory medium according to Claim 12, wherein the object profile includes at least one identifier and the unique profile includes a plurality of adjustable values.

5   16. The memory medium according to Claim 15, wherein the code to modify includes code to adjust the adjustable values based upon the identifier.

17. The memory medium according the Claim 12, wherein the unique

10 profile reflects the personal tastes, social values, habits, or interests of the person.

18. The memory medium according to Claim 12, wherein the object is a miniaturized icon, a toy, a figurine, a pin-button, or physical

15 object owned by the person.

19. The memory medium according to Claim 18, wherein the tag is integrated, embedded, coupled or temperately associated with the object.

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20. The memory medium according to Claim 12, wherein the object profile and the unique profile comprise XML documents.

21.   The memory medium according to Claim 12, wherein the object profile and the unique profile are stored in one or more databases that are accessed via a communication network.

5   22.   The memory medium according to Claim 12, wherein the tag comprises an RFID or barcode tag.